

Retail Assistant – Key Responsibilities

Working within a friendly retail team where everyone looks out for each other, teamwork and the ability to build relationships with customers is key to this **Sales Assistant** role. Your primary responsibilities will include:

- Ensure that customer service is not an afterthought but an intrinsic part of the sales process
- Approach every customer and deliver a true retail customer experience.
- Support the Management team and the sales process, ensuring effective responsibility and ownership of your tasks
- Drive and deliver KPI targets by cultivating customer relationships
- Take responsibility for visual presentation and cleanliness of the store
- Assist team members in receiving and merchandising stock when needed